

KARAJA  
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# K-WELA

COLLECTION

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**KARAJA SRL**

Via Tavani, 1 - 24030 Mozzo (BG)

Tel. +39 035 528538 / Fax +39 035 528518

E-mail: [customercare@karaja.it](mailto:customercare@karaja.it)

[www.karaja.it](http://www.karaja.it)



# A SUN-KISSED FACE AFTER A DAY OF SAND AND SEA?

Have it all year round with the new K-Wela summer collection, as enveloping as the warmth of the Hawaiian sun.

Discover the new must-haves for a fresh look that accentuates the beauty of your features, with soft, light and silky textures perfect for every occasion and style, from the most natural to full glam.

Feel the essential tropical vibes for a beauty experience that will make you radiant and sunny every day with K-Wela.

## K-ROUGE BALM

Satin, medium-coverage lipstick with smooth, comfortable application and long-lasting hold.

Inspired by the colours of the earth, the three colours **Natural Rose**, **Romantic Rose** and **Burnt Vanilla** enrich the lips for a full and creamy effect with shades adaptable to the desired coverage.

Enriched with papaya extract with an antioxidant function, it is an excellent 2-in-1 ally for your lips whatever the occasion.



## K-BRONZER

New bronzer with an ultra-soft texture and a Wet&Dry effect, with a matte but luminous and pigmented finish.

Tan your face the way you like it thanks to the bronzer's buildable coverage.

Long-lasting, highly blendable and imperceptible to the touch, K-Bronzer perfectly melts into the skin for a sun-kissed look.



## GOLD & BRONZE N.20

The historic tanning and illuminating baked bronzer with the golden glow returns: its silky texture captures the sunlight on your skin, thanks to the light, even and consistent pearl effect, perfect for glowing and accentuated facial features.

Can be used as a bronzer or highlighter depending where it is applied on the face.



## GOLD & BRONZE N.38

A melange bronzer characterised by a very light texture and extraordinary radiance.

Thanks to refined golden pigments, it modifies the way light reflects for a glowy effect.

It perfects the complexion with a silky, radiant touch.



## K-SUNDANCE

The eyeshadow duo for ultra-versatile combinations that allow you to create eye looks to suit any style.

The high-coverage, blendable, long-lasting textures give a pigmented and velvety finish without weighing down the skin or accentuating fine lines thanks to soft-focus technology.

The two variants, **Sunrise** and **Sunset**, reproduce the colours of these special moments to illuminate the natural beauty of your eyes with matte and pearly colours that can be combined for infinite deep and seductive looks for any occasion.

## K-WELA DISPLAY

